



Bulgarian start-up Volt Premium Taxi, sees impressive growth since launching with Sherlock Taxi dispatch

Key Facts



Bulgarian start-up backed by business leaders and country's largest bank



Launched with 25 drivers, grown to 100+



Ambitious plans to double in size within one year

Background

In 2024 new start-up in Sofia, Volt Premium Taxi, launched with Sherlock Taxi as their dispatch provider. Founded by experienced entrepreneurs, the business' strategy from the outset was to focus on premium, chauffeur-style services for passengers across the city. Thanks to the proven track records of the founders as seasoned entrepreneurs and their well-designed business plan, Volt Premium Taxi secured investment from renowned Bulgarian business leaders and investors, as well as the support of the country's largest bank, Unicredit.

With this financial backing in place, the business began searching for an advanced taxi dispatch system which could support their operations both at launch and through continued scale over time.

Solution & Outcomes

Through their research, the team identified Sherlock as a robust, innovative and dependable system. They knew that developing their own solution would be time-consuming and expensive; Sherlock was the perfect alternative, offering a tailored and customisable solution with a strong track record of meeting the needs of a diverse range of clients operating across various countries.

Volt Premium Taxi initially launched with 25 vehicles and a clear goal: delivering a premium service at an affordable rate. Supporting B2C passengers, airport transfers and corporate bookings such as hotel contracts, the business was consistently handling hundreds of jobs per day within weeks.

Since then, Volt Premium Taxi has grown to nearly 100 drivers and recently expanded its fleet with additional premium vehicles, including 25 Mercedes EQE and EQB models, two Mercedes V-class 7-seaters and two Mercedes Sprinter 19+1 for group bookings.

Looking ahead, the company plans to double its fleet to 200 drivers by the end of 2026 and sees Sherlock a key partner in achieving this growth in a sustainable way.

To find out more about Volt Premium Taxi, visit <https://taxivolt.bg/en/>

“ We were about to choose a supplier that catered for some, but not all, of our needs when we were fortunate enough to find Sherlock. After a brief intro call, it quickly became apparent that we had not only found the software to meet all of our needs, but it actually exceeded our expectations. We're delighted to now partner with Haulmont to use Sherlock Taxi as it has a proven track record of supporting business growth and we are already seeing the benefits of using it within the first few weeks of launching. ”

*Oggy Popov, Co-Founder
of Volt Premium Taxi*

